## METRO-TO-METRO COMPARISONS

### LAS VEGAS

**Demographic Characteristics**
- **Total Population**: 2,069,681
- **Median Age**: 36.8
- **Total Households**: 731,322
- **Average Household Size**: 2.8

**Education Characteristics**
- % High School Graduates or Higher: 84.3%
- % Bachelor’s Degrees or Higher: 22.7%

**Economic Characteristics**
- Median Household Income: $51,214

### SAN DIEGO

**Demographic Characteristics**
- **Total Population**: 3,263,431
- **Median Age**: 35.3
- **Total Households**: 1,100,858
- **Average Household Size**: 2.88

**Education Characteristics**
- % High School Graduates or Higher: 86.6%
- % Bachelor’s Degrees or Higher: 37.1%

**Economic Characteristics**
- Median Household Income: $66,192

### LOS ANGELES

**Demographic Characteristics**
- **Total Population**: 10,116,705
- **Median Age**: 35.8
- **Total Households**: 3,269,112
- **Average Household Size**: 3.04

**Education Characteristics**
- % High School Graduates or Higher: 77.5%
- % Bachelor’s Degrees or Higher: 30.3%

**Economic Characteristics**
- Median Household Income: $55,746

### PHOENIX

**Demographic Characteristics**
- **Total Population**: 4,087,191
- **Median Age**: 35.7
- **Total Households**: 1,458,064
- **Average Household Size**: 2.77

**Education Characteristics**
- % High School Graduates or Higher: 86.6%
- % Bachelor’s Degrees or Higher: 30.2%

**Economic Characteristics**
- Median Household Income: $53,896

### SALT LAKE CITY

**Demographic Characteristics**
- **Total Population**: 1,091,742
- **Median Age**: 32.2
- **Total Households**: 358,269
- **Average Household Size**: 3.01

**Education Characteristics**
- % High School Graduates or Higher: 89.5%
- % Bachelor’s Degrees or Higher: 31.9%

**Economic Characteristics**
- Median Household Income: $62,672

### RIVERSIDE & SAN BERNADINO, CA

**Demographic Characteristics**
- **Total Population**: 4,441,890
- **Median Age**: 33.75
- **Total Households**: 1,317,650
- **Average Household Size**: 3.31

**Education Characteristics**
- % High School Graduates or Higher: 79.6%
- % Bachelor’s Degrees or Higher: 19.8%

**Economic Characteristics**
- Median Household Income: $54,524

Source: U.S. Census Bureau  
[http://factfinder.census.gov](http://factfinder.census.gov)