



DATE	TOURISM INDEX	SEASONALLY ADJUSTED	CHANGE PREVIOUS	
			PERIOD*	CHANGE YEAR AGO*
November-10	131.61	136.57	-3.20%	-3.01%
December-10	129.23	135.40	-0.86%	-0.62%
January-11	135.12	140.50	3.77%	4.41%
February-11	132.42	137.04	-2.47%	-2.04%
March-11	149.93	141.18	3.02%	4.67%
April-11	137.78	136.83	-3.08%	1.64%
May-11	152.15	148.45	8.49%	10.32%
June-11	146.11	148.72	0.18%	11.13%
July-11	143.93	140.53	-5.50%	4.52%
August-11	143.88	141.28	0.53%	-0.57%
September-11	141.97	139.72	-1.11%	1.42%
October-11	152.69	149.92	7.30%	6.26%
November-11	137.99	142.80	-4.75%	4.56%

\*Seasonally Adjusted Series

As measured by the November CBER Clark County Tourism Index, activity in the Southern Nevada tourism sector slipped by 4.75 percent when compared to October, but posted a 4.56 percent improvement over the same month in 2010. All three of the measures in the index were down when compared to the previous month. Gaming revenues were down by 7.7 percent, McCarran passengers by 11.4 percent, and occupancy rates by 9.9 percent. Compared to the same month in 2010, however, all three of the component measures showed improvement. Gaming revenues were up by 7.8 percent, passenger counts by 3.9 percent, and occupancy rates by 1.6 percent. Despite recent declines, the travel and tourism sector continues to take the lead in pulling the Southern Nevada economy out of recession.

Bob Potts