

## Metropolitan Las Vegas Tourism Statistics

	2003	2004	2005	2006	2007	2008	<sup>b</sup> 2009
<b>Visitor Spending</b>	\$32,777,906,000	\$33,724,467,000	\$36,733,453,000	\$39,406,265,000	\$41,578,079,000	\$42,800,000,000 <sup>b</sup>	N/A
<b>Visitor Volume</b>	35,540,126	37,388,781	38,566,717	38,914,889	39,196,761	37,481,552	36,800,076
<b>Hotel Rooms</b>	130,482	131,503	133,186	132,605	132,947	140,529	149,156
<b>Occupancy Rate</b>	85.0%	88.6%	89.2%	89.7%	90.4%	86.0%	N/A
<b>Room Nights Occupied</b>	39,760,735	41,953,010	43,166,172	43,496,236	43,978,733	42,967,252	N/A
<b>Average Room Rate<sup>a</sup></b>	\$82.48	\$89.78	\$103.12	\$119.66	\$132.09	\$119.19	N/A
<b>Gross Gaming Revenue</b>	\$7,831,273,707	\$8,711,998,881	\$9,717,372,388	\$10,630,452,393	\$10,868,455,573	\$9,796,724,665	\$8,795,920,706
<b>Airline Passengers</b>	36,265,932	41,441,531	44,267,362	46,210,682	47,729,414	44,074,707	N/A
<b>Convention Attendance</b>	5,657,796	5,724,864	6,166,194	6,307,961	6,209,253	5,899,725	N/A
<b>Convention Economic Impact</b>	\$6,546,775,778	\$6,860,512,075	\$7,608,151,056	\$8,182,818,340	\$8,449,208,768	N/A	N/A

Data sources: Las Vegas Convention and Visitors Authority, State of Nevada Gaming Control Board, McCarran International Airport.

<sup>a</sup>LVCVA; 2003 and later Average Room Rate based on data provided from area hotels. Prior year room rates were taken from survey of visitors (Visitor Profile Study).

<sup>b</sup>Estimated