



Outlook

UNLV's Center for Business and Economic Research

SPONSORSHIP OPPORTUNITIES

Wednesday, November 13th 2024

8:30 a.m. - 10:30 a.m.

Doors open at 7:45 a.m.

Fontainebleau Las Vegas

Fall Outlook Schedule:

- 7:45AM **Breakfast**
- 8:30AM **Welcome and Introductory Remarks**
- 8:40AM **CBER Roadmap 2040**
- 9:00AM **Keynote Speaker**
- 9:30AM **Q&A with our Keynote Speaker**
- 9:50AM **Economic Forecasts**
- 10:30AM **Program ends**





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Home means Nevada, the state anthem, is true for the **3.1 million** and growing residents of the Silver State. Nevada has a unique history where two dominant industries have thrived while also at times creating a boom-and-bust economy. Yet, Nevada and our urban communities are not isolated archipelagoes in a sea of desert. We share a 610-mile border with the fifth-largest economy in the world. We live in a time of unprecedented change, be it from nature or man. We have more access than ever before to individuals halfway across the globe. We have survived a pandemic and are preparing for the next economic altering event that could be caused by artificial intelligence, climate change, or something else.

As a state, we have a lot going for us these days. We are growing, with a population set to hit **4 million** by 2040. Our population is slightly younger than the rest of the nation. Long recognized as the entertainment capital of the world, Las Vegas has also become a destination for professional sports and other new industries in everything from healthcare to tech to clean energy.

But, we also have our challenges. Nevada is the driest state in the nation and we are finding ourselves increasingly having to manage the crisis on the Colorado River. There are severe restrictions on land development that while not unique to the West, are unique compared to any of our metropolitan peers in the region. After the pandemic, we realized that what makes us a state are not the lines drawn on a map, but the individuals who occupy the land inside those boundaries, which we rely on to power our economy.

All of these are reasons to be both optimistic and realistic about what lies ahead. That is what Outlook is all about, providing you with the tools and information needed to succeed and thrive no matter what life throws at us. Sponsor Outlook today!





SPONSORSHIP OPPORTUNITIES

CHAIR: \$15,000

Chair sponsors will receive **fifteen tickets (table and a half)** to **CBER's Outlook**. Their corporate logos will be displayed at the beginning, during breaks, and end of the program as well as in our final digital Outlook forecast book, which every attendee will receive at the conference. Chair sponsors will be invited to any pre or post event receptions. In addition, they will have access to our quarterly economic forecasts reports and attendance at CBER's three times a year stakeholder events outside of Outlook. Lastly, they will be offered three months of sponsorship highlights in our Rebel Business Indicators weekly newsletter.

CEO: \$10,000

CEO sponsors will receive **ten tickets (table)** to **CBER's Outlook**. Their corporate logos will be displayed at the beginning, during breaks, and end of the program as well as in our final digital Outlook forecast book, which every attendee will receive at the conference. CEO sponsors will be invited to any pre or post-event receptions. In addition, they will have access to our quarterly forecast reports and invitations to CBER's three times a year stakeholder events outside of Outlook. Lastly, they will be offered 1 month of sponsorship highlights in our Rebel Business Indicators weekly newsletter.





SPONSORSHIP OPPORTUNITIES

VICE PRESIDENT: \$5,000

Vice President sponsors will receive **five tickets (half-a-table)** to **CBER's Outlook**. Their corporate logos will be displayed at the beginning, during breaks, and end of the program as well as in our final digital Outlook forecast book, which every attendee will receive at the conference. Vice President sponsors will be invited to any pre or post event receptions. In addition, they will have access to our quarterly forecast reports and attendance to CBER's three times a year stakeholder event. Lastly, they will be offered 1/2 month of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

DIRECTOR: \$2,500

Director sponsors will receive **three tickets** to one of **CBER'S Outlook**. Their corporate logo will be displayed at the beginning, during breaks, and end of the program as well as in our final digital Outlook forecast book, which every attendee will receive at the conference. They will have access to our quarterly forecast reports and attendance to CBER's three times a year stakeholder event. Lastly, they will be offered 1 week of sponsorship highlights in our Rebel Business Indicators weekly newsletter.





IN-KIND AND OTHER SPONSORSHIP OPPORTUNITIES:

It takes a lot of resources to make Outlook a successful event. CBER welcomes sponsors that are outside the scope of the above sponsorship levels. Please contact Daniela Rincon at daniela.rinconcornejo@unlv.edu for more information. Sponsor benefits will be based on the sponsorship amount, either cash or in-kind.

***TABLE (10 SEATS):
\$1,250***

***1/2 TABLE (5 SEATS):
\$625***

