



NEVADA BUSINESS CONDITIONS

UNLV | LEE BUSINESS SCHOOL
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The third quarter estimate for U.S. gross domestic product (GDP) for 2024Q1 increased at an annual rate of 1.4 percent, revised upward by 0.1 percentage point from the second estimate. Although the growth rate slowed, the breakdown of the components suggests a robust economy with strong consumer spending, residential and non-residential fixed investment, and government spending. A surge in imports and reduced business inventories, reflecting robust consumer demand, negatively contributed to real GDP growth.

Seasonally adjusted U.S. non-farm payroll increased by 206,000 jobs in June, higher than the 160,000 market estimate but a decrease from May's 218,000 jobs. Average hourly earnings increased by 0.3 percent, higher than the 0.2 percent market estimate. June's unemployment rate, however, increased slightly to 4.1 percent from 4.0 percent in May. The labor market remains resilient. Retail sales in May increased by 2.3 percent year-over-year, lower than the CPI inflation of 3.3 percent over the same period. In its June meeting, the Fed announced that it would maintain the federal funds rate unchanged while mentioning that it expects one rate cut for the rest of this year.

Nevada posted strong economic signals. Seasonally adjusted employment added 3,800 jobs in May. The unemployment rate remained the same at 5.1 percent. In April, taxable sales increased 8.9 percent year-over-year. May gaming revenue also saw an increase of 2.4 percent from last year. Nevada air passengers posted a year-over-year increase of 4.7 percent in May.

Clark County exhibited generally positive economic signals. Seasonally adjusted employment increased by 4,600 in May. The unemployment rate increased slightly to 5.4 percent. Taxable sales in April increased by 2.6 percent year-over-year. May gaming revenue and visitor volume rose by 2.9 and 4.3 percent, respectively, from last year. Furthermore, the hotel occupancy rate and average daily room rate increased by 1.7 and 9.1 percent year-over-year, respectively, partly due to the increase in festivals such as EDC and other events. May residential permits increased strongly by 67.8 percent compared to last year.

Washoe County displayed mixed economic signals. Reno-Sparks seasonally adjusted employment experienced a strong increase of 1,000 jobs in May. The unemployment rate increased by 0.2 percent to 4.2 percent. Taxable sales in April soared by 41.9 percent year-over-year, reaching a record high level. Residential permits in May fell by 2.8 percent from last year. Visitor volume and gaming revenue also fell by 2.7 and 0.3 percent, respectively, year-over-year in May.

The views expressed are those of the authors and do not necessarily represent those of the University of Nevada, Las Vegas or the Nevada System of Higher Education.

	Date	Units	Data			Growth		Comments
			Latest	Previous	Year Ago	Recent	Year Ago	
Nevada								
Employment	2024M05	000s, SA	1585.6	1581.8	1534.4	0.2%	3.3%	Up Over Year Ago
Unemployment Rate*	2024M05	%, SA	5.1	5.1	5.0	0.0%	0.1%	Flat Month-Over-Month
Taxable Sales	2024M04	\$billion, NSA	7.613	8.119	6.989	-6.2%	8.9%	Up Strongly From Year Ago
Gaming Revenue	2024M05	\$million, NSA	1.32	1.24	1.29	6.5%	2.4%	Up Over Year Ago
Air Passengers	2024M05	million persons, NSA	5.583	5.251	5.334	6.3%	4.7%	Up Over Year Ago
Gasoline Sales	2024M04	million gallons, NSA	100.30	99.93	101.23	0.4%	-0.9%	Down Over Year Ago
Clark County								
Employment	2024M05	000s, SA	1161.9	1157.3	1118.1	0.4%	3.9%	Up Over Year Ago
Unemployment Rate*	2024M05	%, Smoothed SA	5.4	5.3	5.4	0.1%	0.0%	Recent Increase
Taxable Sales	2024M04	\$billion, NSA	5.376	6.001	5.239	-10.4%	2.6%	Up Over Year Ago
Gaming Revenue	2024M05	\$million, NSA	1.15	1.08	1.12	6.4%	2.9%	Up Over Year Ago
Residential Permits	2024M05	units permitted	1354	1136	807	19.2%	67.8%	Up Strongly
Commercial Permits	2023M01	permits, NSA	35	29	43	20.7%	-18.6%	Low and Volatile
Air Passengers	2024M04	million persons, NSA	5.191	4.882	4.953	6.3%	4.8%	Up Over Year Ago
Gasoline Sales	2024M04	million gallons, NSA	68.63	69.38	69.51	-1.1%	-1.3%	Down From Year Ago
Visitor Volume	2024M05	million persons, NSA	3.853	3.706	3.695	4.0%	4.3%	Up Over Year Ago
Washoe County								
Employment**	2024M05	000s, SA	271.1	270.1	265.2	0.4%	2.2%	Up Over Year Ago
Unemployment Rate*	2024M05	%, Smoothed SA	4.2	4.0	4.0	0.2%	0.2%	Increased
Taxable Sales	2024M04	\$billion, NSA	1.434	1.288	1.011	11.3%	41.9%	Up Strongly
Gaming Revenue	2024M05	\$million, NSA	90.43	82.82	90.68	9.2%	-0.3%	Down From Year Ago
Residential Permits	2024M05	units permitted	381	333	392	14.4%	-2.8%	Down From Year Ago
Commercial Permits	2019M01	permits, NSA	40	21	42	90.5%	-4.8%	Low and Volatile
Air Passengers	2024M05	million persons, NSA	0.386	0.364	0.369	6.0%	4.7%	Up Over Year Ago
Gasoline Sales	2024M04	million gallons, NSA	14.77	14.32	14.87	3.2%	-0.7%	Down From Year Ago
Visitor Volume	2024M05	million persons, NSA	0.315	0.305	0.324	3.1%	-2.7%	Down From Year Ago
United States								
Employment	2024M06	million, SA	158.638	158.432	156.027	0.1%	1.7%	Up Over Year Ago
Unemployment Rate*	2024M06	%, SA	4.1	4.0	3.6	0.1%	0.5%	Increased
Consumer Price Index	2024M05	82-84=100, SA	313.2	313.2	303.4	0.0%	3.3%	Up Over Year Ago
Core CPI	2024M05	82-84=100, SA	318.1	317.6	307.6	0.2%	3.4%	Up Over Year Ago
Employment Cost Index	2024Q1	05.12=100, SA	166.2	164.4	159.4	1.1%	4.3%	Up Over Year Ago
Productivity Index	2024Q1	2017=100, SA	112.0	111.9	108.9	0.1%	2.8%	Up Over Year Ago
Retail Sales	2024M05	\$billion, SA	703.1	702.5	687.5	0.1%	2.3%	Up Over Year Ago
Auto and Truck Sales	2024M06	million, SA	15.29	15.93	16.06	-4.0%	-4.8%	Down From Year Ago
Housing Starts	2024M05	million, SA	1.277	1.352	1.583	-5.5%	-19.3%	Down From Year Ago
Real GDP***	2024Q1	2017\$billion, SA	22758.8	22679.3	22112.3	1.4%	2.9%	Modest Growth
Dollar Exchange Rate	2024M06	97.01=100	124.031	122.244	119.579	1.5%	3.7%	Increased
Trade Balance	2024M05	\$billion, SA	-75.071	-74.462	-66.066	0.8%	13.6%	Year-Over-Year Deficit Increase
S and P 500	2024M06	monthly close	5460.48	5277.51	4450.38	3.5%	22.7%	Up Strongly
Real Short-term Rate*	2024M06	%, NSA	2.24	1.95	1.86	0.3%	0.4%	Up Over Year Ago
Treasury Yield Spread*	2024M06	%, NSA	-0.93	-0.77	-1.41	-0.2%	0.5%	Up Over Year Ago

Note: NSA = Not Seasonally Adjusted, SA = Seasonally Adjusted

*Growth data represent change in the percentage rate

**Reflects the Reno-Sparks MSA which includes Washoe and Storey Counties

***Recent growth is an annualized rate

Sources: Nevada Department of Taxation; Nevada Department of Employment, Training, and Rehabilitation; UNR Bureau of Business and Economic Research; UNLV Center for Business and Economic Research; McCarran International Airport; Reno/Tahoe International Airport; Las Vegas Convention and Visitors Authority; Reno-Sparks Convention and Visitors Authority; U.S. Department of Commerce; U.S. Bureau of Labor Statistics; U.S. Census Bureau; U.S. Federal Reserve System.