



OUTLOOK

Someday is Today

**CBER
ECONOMIC
FORECAST**

Sponsorship Opportunities

Fontainebleau Las Vegas

November 13, 2024

7:30a - 10:30a

— PRESENTED BY —

UNLV

LEE BUSINESS SCHOOL
CENTER FOR BUSINESS AND
ECONOMIC RESEARCH

TO SPONSOR, CONTACT:

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HOME MEANS NEVADA, THE STATE ANTHEM, IS TRUE FOR THE 3.1 MILLION AND GROWING RESIDENTS OF THE SILVER STATE.

Nevada has a unique history where two dominant industries have thrived while also at times creating a **boom-and-bust** economy. Yet, Nevada and our **urban** communities are not isolated archipelagoes in a sea of **desert**. We share a 610-mile border with the fifth-largest **economy** in the world. We live in a time of **unprecedented change**, be it from nature or man. We have more **access** than ever before to individuals halfway across the globe. We have survived a **pandemic** and are preparing for the next economic altering event that could be caused by **artificial intelligence**, **climate change**, or something else.

As a state, we have a lot going for us these days. We are growing, with a **population** set to hit **4 million by 2040**. Our population is slightly **younger** than the rest of the nation. Long recognized as the **entertainment capital** of the world, Las Vegas has also become a destination for professional **sports** and other new **industries** in everything from **healthcare** to **tech** to **clean energy**.

But, we also have our **challenges**. Nevada is the driest state in the nation and we are finding ourselves increasingly having to manage the **crisis on the Colorado River**. There are severe **restrictions on land** development that while not unique to the West, are unique compared to any of our metropolitan peers in the region. After the pandemic, we realized that **what makes us a state** are not the lines drawn on a map, but the individuals who occupy the land inside those boundaries, which we rely on to **power our economy**. All of these are reasons to be both **optimistic** and **realistic** about what lies ahead.

That is what Outlook is all about, providing you with the tools and information needed to succeed and thrive no matter what life throws at us.

SPONSOR OUTLOOK TODAY!

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SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP OPPORTUNITIES

CHAIR

\$15,000

Chair Sponsor Benefits

- Fifteen tickets (table and a half) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for three months of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

CEO

\$10,000

CEO Sponsor Benefits

- Ten tickets (one table) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for one month of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

VICE PRESIDENT

\$5,000

Vice President Sponsor Benefits

- Five tickets (half table) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for two weeks of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

DIRECTOR

\$2,500

Director Sponsor Benefits

- Three tickets to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for one week of sponsorship highlights in the Rebel Business Indicators weekly newsletter.



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